



PHS13 Plan, implement, monitor and evaluate programmes, services and interventions to address health and wellbeing needs

OVERVIEW

This standard covers planning, implementing, monitoring and evaluating programmes, services and interventions to address health and wellbeing needs. Users of this standard will need to ensure that practice reflects up to date information and policies. Version No 1

KNOWLEDGE AND UNDERSTANDING

You will need to know and understand:

- 1.the organisation, and related roles and responsibilities of the NHS, national and local government and independent/voluntary sector work related to health and wellbeing
- 2.the ways in which improvements in health and wellbeing can be funded and resourced by both the public and private sector and through the re-allocation of resources and how to apply these different funding sources to the development of programmes, services and interventions.
- 3.how to influence resource allocation decisions in light of policy recommendations to address health and wellbeing needs
- 4.how to assess the health and wellbeing needs of a population and apply them to decision making about programmes, services and interventions to address health and wellbeing needs
- 5.how to appraise the competing and conflicting influences on public and political perception of the need for programmes, services and interventions to address health and wellbeing needs, applying an understanding of the difference between needs and demands.
- 6.how to recognise and address potential self-interest of professional groups.
- 7.the biases which can occur in the development and implementation of programmes, services and interventions and how to apply resource allocation to the reduction of inequalities in health and wellbeing
- 8.how to apply decision making methods (including health economics) to the planning, implementation and evaluation of programmes, services and interventions to address health and wellbeing needs appraising their relative strengths and weaknesses.
- 9.how to apply measures (such as access, equity etc) for evaluating programmes, services and interventions to address health and wellbeing needs to the development and implementation of particular programmes, services and interventions
- 10.the specific health and wellbeing needs common to different groups in the population

and how these can accentuate disadvantage

PERFORMANCE CRITERIA

You must be able to do the following:

1. negotiate and agree with relevant others:
 1. the target population and its context, culture, interests and needs
 2. the purpose of the programme, service or intervention
 3. relevant targets and performance indicators
 4. the different interventions within the programme, service or intervention and effective ways of delivering them
 5. the evidence base for the work
 6. the likely impact on health and wellbeing
 7. the skills and skill mix needed to effectively deliver the programmes, services and interventions
 8. recording and information systems and requirements
 9. the effective allocation of human, financial and capital resources
2. provide clear and focused briefings on:
 1. individuals' roles and their relationship to others
 2. the expectations for the programme, service or intervention as a whole and their contribution to targets and performance indicators
3. lead others in implementation offering ongoing support and feedback opportunities to others involved
4. continuously monitor activities against targets, performance indicators, plans and budget and make any necessary adjustments
5. anticipate factors that may reduce the quality and effectiveness of the programme, service or intervention and take effective action to address them
6. evaluate the programme, service or intervention using appropriate methods, make any necessary adjustments and effectively communicate the results
7. identify programmes, services and interventions that are not addressing health and wellbeing needs and bring them to the attention of the people concerned challenging them when this is appropriate

ADDITIONAL INFORMATION

This National Occupational Standard was developed by Skills for Health. This standard links with the following dimension within the NHS Knowledge and Skills Framework (October 2004): Dimension: Core 4 Service improvement. This standard has replaced PH05.00