



## PHP13 Provide information to individuals, groups and communities about promoting health and wellbeing

### OVERVIEW

This standard covers providing information to individuals, groups and communities about promoting health and wellbeing, which might be their own and or others. Users of this standard will need to ensure that practice reflects up to date information and policies. Version No 1

### KNOWLEDGE AND UNDERSTANDING

You will need to know and understand:

1. the social construction of health and illness and how this affects people's perceptions
2. the kinds of misinformation which people receive about health and wellbeing and how this can be counteracted
3. the stressors to health and wellbeing: biological; chemical; physical; social; psychosocial
4. inequality and discrimination, their impact on health and wellbeing and how to recognise and address inequality and discrimination in the context of Human Rights legislation
5. risks to health and wellbeing
6. concepts, principles and models for promoting health and wellbeing (such as those within WHO agreements)
7. strategies for promoting health and wellbeing
8. the contributions of different agencies to promoting health and wellbeing - appraisal and application
9. arguments against promoting health and wellbeing and how to appraise the nature, context and basis of people's argument
10. how to apply negotiating and influencing skills in working with others to promote health and wellbeing and reduce inequalities
11. the specific legislation, guidelines of good practice, charters and service standards that relate to the work being undertaken and the impact of these on the work
12. the services, policies and priorities of the worker's agency and how it relates to other agencies in the sector
13. the data storage and retrieval systems used by agencies working in health improvement
14. codes of practice and protocols about confidentiality and information sharing between agencies working in partnership

- 15.effective communication skills with people in own agency, those in other agencies and with communities and the public; barriers to communication and ways of overcoming them
- 16.own role and responsibilities and from whom assistance and advice should be sought if necessary
- 17.how to apply the principles of equality, diversity and anti-discriminatory practice to work
- 18.how to develop one's own competence and skills in line with changes in knowledge and practice; how the worker's area and scope of practice are changing, the evidence which is available on the work and the implications of this for their own skill and knowledge base.

## PERFORMANCE CRITERIA

You must be able to do the following:

- 1.communicate with people throughout the process in a manner that
  - 1.is appropriate to them
  - 2.encourages an open and frank exchange of views
  - 3.minimises any constraints
  - 4.is free from discrimination and oppression
- 2.provide clear, up-to-date information to people about
  - 1.health and wellbeing
  - 2.stressors to health and wellbeing and their implications
  - 3.actions they can take to improve their health and wellbeing
  - 4.agencies with responsibilities for improving health and wellbeing
- 3.arrange for people to receive up-to-date information from alternative sources that is relevant to their needs and interests
- 4.encourage people to identify for themselves
  - 1.factors that affect their health and wellbeing
  - 2.their views about health and wellbeing and associated stressors
- 5.remain open to the range of issues that people wish to explore in relation to health and wellbeing
- 6.identify how the information received from people can be used to inform future planning.

## ADDITIONAL INFORMATION

This National Occupational Standard was developed by Skills for Health. This standard links with the following dimension within the NHS Knowledge and Skills Framework (October 2004): Dimension: HWB1 Promotion of health and wellbeing and prevention of adverse effects on health and wellbeing. This standard has replaced PH02.01